



JOINMAINLAND

G R O W  T O G E T H E R

WHITE PAPER - 09/17/2017

JOINMAINLAND

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GROWING RATHER THAN GOING

London: It's people and community that make it such a successful eco-system. But with Brexit on the horizon, the UK start-up community is torn apart from the largest market in the world. Entrepreneurs and founders have to look for new ways to grow. That's why some of us have founded an association to facilitate ways to grow in Europe and beyond.

At JoinMainLand, we think there is an ideal place at the heart of Europe to connect to a huge community:
MainLand – join us and grow together.

BREXIT – LONDON ENTREPRENEURS AT THE CROSSROADS

- London has established itself as leading hub for entrepreneurs, investors and start-ups from all over Europe
- The impending Brexit has thrown the hub into uncertainty and harms the European capacity for innovation.
- Leaving the common market will cut off the London eco-system from market access and European talent.

MAINLAND – A FOOHOLD ON THE CONTINENT

- The Rhine-Main-Area with Frankfurt at its centre is the place to build bridges in a post-Brexit world. We call it MainLand.
- Here, start-ups from the London hub can develop their spoke in the EU, the largest economy of the world.
- MainLand is at the heart of Europe and offers superior infrastructure and ecosystem.
- With highly professional founders and corporates from classic industry to financial services, MainLand is a place where ideas can grow.
- By setting up a spoke in MainLand, London start-ups can stay where they are and hire the brightest minds of Europe.

JOINMAINLAND – A SINGLE POINT OF TOUCH TO TAP INTO THE COMMUNITY

- Entrepreneurs, investors or start-up enthusiasts located in MainLand and London have founded the JoinMainLand association. We are eager to connect the two thriving eco systems.
- JoinMainLand provides to its members a smooth and efficient way to establish a presence within the EU.
- Delivering a vast network of contacts into the ecosystem our members always know the go-to person if something is needed
- By connecting initiatives all over Europe JoinMainLand will also allow its members to tap into the powerhouse of European talent.

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